



KIRURGVECKAN 2025/ SWEDISH SURGICAL WEEK 2025 IN LINKÖPING



18-22 AUGUST 2025 | LINKÖPING KONSERT & KONGRESS

**We offer two (2) sponsor levels packed with interesting opportunities.
See further information in the Kirurgveckan exhibitor invitation.**

DIAMOND SPONSOR (max. 4)

Our Diamond Sponsors will receive the following:

- One (1) self-produced seminar, max. 45 mins. The sponsor seminars will be held preferably during lunch and will be presented in the scientific program. These seminars will be pre-announced with a push notice in the event app.
- The possibility to arrange two (2) workshops in a room adjacent to the exhibition for max. 40 people. Time according to agreement. All workshops will be presented in the scientific program. These workshops will be pre-announced with a push notice in the event app if possible.
- The possibility to hold a stand presentation during a coffee break, which will be presented in the program.
- Workshops and stand presentations will be presented in the program in the event app.

NEW!!!! A Kirurgveckan special insert will be included in Swedish Surgical Magazine no 3 published in June. Diamond Sponsors will receive a half page advertisement as part of the sponsorship. All symposia and workshops arranged by our sponsors will be also be listed. You will also be exposed with your logo in the company listings. The magazine is published in over 2,000 copies and distributed to amongst others all members of the Swedish Surgical Society.

- Sponsors will be exposed under the Sponsor heading in the event app.
- Exposure of Diamond Sponsors before, during and after Kirurgveckan include:
 - On the website www.kirurgveckan.se
 - In the Swedish Surgical Magazine special insert – half page ad and logo
 - In the event app
 - In the entrance to the congress centre as well as on digital signage
 - On floor plans and program signage in the exhibition area
- Sponsors will be exposed under the Sponsor heading in the event app
- Access to our leads retrieval function scanning delegates' QR codes and saving prospects with address details. All representatives of the company can use the function.
- Eight (8) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress. The Get Together dinner of the first evening is also included, but needs to be booked in advance.
- Individual agreements to change some parts of the sponsorship can be done in cooperation with Traveko.

Cost: SEK 259.000:- VAT is added if applicable

14 m² exhibition space is included, additional space is charged SEK 4.900:- per m².

GOLD SPONSOR (max. 6)

Our Gold Sponsors will receive the following:

- The possibility to arrange one (1) workshop in a room adjacent to the exhibition for max. 40 people. Time according to agreement. All workshops will be presented in the scientific program. These workshops will be pre-announced with a push notice in the event app if possible.
- The possibility to hold a stand presentation during a coffee break, which will be presented in the program.
- Workshops and stand presentations will be presented in the program in the event app.

NEW!!!! A Kirurgveckan special insert will be included in Swedish Surgical Magazine no 3 published in June. Gold Sponsors will receive a quarter page advertisement as part of the sponsorship. All symposia and workshops arranged by our sponsors will also be listed. You will also be exposed with your logo in the company listings. The magazine is published in over 2,000 copies and distributed to amongst others all members of the Swedish Surgical Society.

- Sponsors will be exposed under the Sponsor heading in the event app.
- Exposure of Gold Sponsors before, during and after Kirurgveckan include:
 - On the website www.kirurgveckan.se
 - In the Swedish Surgical Magazine special insert – a quarter page ad and logo
 - In the event app
 - In the entrance to the congress centre as well as on digital signage
 - On floor plans and program signage in the exhibition area
- Access to our leads retrieval function scanning delegates' QR codes and saving prospects with address details. All representatives of the company can use the function.
- Four (4) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress. The Get Together dinner of the first evening is also included, but needs to be booked in advance.
- Individual agreements to change some parts of the sponsorship can be done in cooperation with Traveko.

Cost: SEK 71.000:- VAT is added if applicable
Stand space is charged SEK 4.900:- per m². Min. 6m².

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Organized by:



SVENSK KIRURGISK FÖRENING
SWEDISH SURGICAL SOCIETY

Exhibition and Sponsorship

traveko
SCANDINAVIA