

INVITATION

TO BECOME A SPONSOR AND EXHIBITOR AT
THE SWEDISH SURGICAL WEEK
(KIRURGVECKAN) **IN ÖREBRO 2023**





WELCOME TO ÖREBRO IN 2023!

For Örebro and the Kirurgveckan team led by Göran Wallin it is now the third time the event is being organized at this destination.

Örebro is located centrally and everyone can get there easily from all across Sweden. Congresses within all kinds of medical areas have a history of being well attended in Örebro. The meeting is held at Conventum, which is right in the middle of the city with excellent event space for the Kirurgveckan exhibition.

Since the majority of attendees come from outside town and stay overnight, Örebro will during this week transform into a real hub for surgeons from all over the country. Most hotels are within walking distance from Conventum.

We look forward to seeing you in Örebro in 2023!

Bosse Magnusson
Traveko Scandinavia

About the Swedish Surgical Week

The congress has been organized annually by the Swedish Surgical Society since the last century and is a very well reputed event gathering surgeons and specialist nurses from all areas. Each year 1300-1500 specialist and general physicians and nurses attend Kirurgveckan, which is organized in a new Swedish city each year. The Society has around 1800 members, most of which are specialist physicians. More than half of these attend Kirurgveckan annually to develop skills, see and hear about product news and meet their colleagues. Furthermore, around 50-60 companies participate as exhibitors and sponsors presenting surgical products and meeting their target customers.



Sponsor the Swedish Surgical Week!

Sponsors will get great visibility in and get to be a part of the scientific program.

As a sponsor you will also get extra exposure ahead of the event and distinct visibility at the venue during the event.

We offer three different levels of sponsorship: Diamond, Gold and Silver.

Contact us for more information:
bo.magnusson@travekoscandinavia.se or
+46 (0)703 323 390.

Conventum is the perfect venue for the Surgical Week!

In the middle of town and within walking distance of almost everything, is one of Sweden's most modern meeting venues situated. With a perfect exhibition hall that guarantees all sponsors and exhibitors a great stand location and excellent opportunities to meet all the delegates who are having lunch or coffee. As always, we will offer assistance with planning and building your stands if you wish.





KIRURGVECKAN i Örebro
2023 21-25 augusti
Conventum Örebro

INFORMATION SWEDISH SURGICAL WEEK 2023

Date and place: 21-25 August at Conventum Örebro

Website: www.kirurgveckan.se (opens after the New Year)

Program: The program will be published on the website after the New Year and will be updated continually.

Accommodation: Rooms close to Conventum will be reserved for Kirurgveckan sponsors and exhibitors. You will be informed when the hotel booking of reserved rooms can commence.

Event App: The Kirurgveckan app will present all sponsors and exhibitors to the delegates. Here you can also see who is participating.

Delegate Scanning: Exhibitors will be able to scan visitors to their stand with their mobile phone and collect their details via QR codes. More information will be sent out during the spring.

Social program: On the Monday there will be a mingle in the exhibition hall as usual and the banquet will be held on the Wednesday like we are used to. There will be selected bars where you can meet colleagues from the industry.

Shared Week: For those exhibitors who are interested in participating Monday-Tuesday or Wednesday-Friday only we offer a 20% reduction of the stand space. Please contact us with your requirements and we can assist you with this.

Exhibition: Exhibitors and sponsors can either book one of our exhibitor packages or if a larger space is required, please contact Traveko.

The exhibitor packages contain back wall, a 1 m partitioning wall to neighboring stand at a depth of 2 meters or a 2 m partitioning wall at a depth of 3 meters, electricity socket 2000 w/10 amp, WIFI, black/grey carpet, conference table or bar table, 2 chairs or bar stools and spotlights with long arm (number depending on stand package). It will be possible to order further furniture nearer the time of the event.

A	2x2m	18.500:- (1 Exhibitor Pass included)
B	3x2m	27.900:- (1 Exhibitor Pass included)
C	4x2m	37.400:- (2 Exhibitor Passes included)
D1	6x2m	55.900:- (2 Exhibitor Passes included)
D2	4x3m	55.900:- (2 Exhibitor Passes included)

Space only (min 15m²): Larger stand space costs 4.450:- per m² (electricity socket 2000w/10 amp and 1 exhibitor pass per 6m² is included).

A basic fee per exhibitor 4.200:- will be added.

If two or more companies share a stand, a basic fee of 4.200:- per company will be added.

All prices are quoted in SEK and are exclusive of VAT.

Booking: Please complete the attached application form and send to Bo Magnusson at Traveko. We will get back to you with a space allocation. Space is allocated in the order of booking.

Exhibitor Passes: Include lunches and coffee as well as the Get Together on August 21 after the seminars have finished. One per stand (Packages A-B) or two per stand (Packages C-D). Extra passes can be ordered separately at 2.500:- each.

Register of Product Groups: A register of products with searchable categories will be introduced in 2023 to make it easier for delegates to find exhibitors that have products or services they are specifically interested in.

Contact: Bosse Magnusson
bo.magnusson@travekoscandinavia.se
+46 (0)70 332 33 90

Organized by:

Exhibition and Sponsorship Partner:



SVENSK KIRURGISK FÖRENING
SWEDISH SURGICAL SOCIETY

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